

BENEFITS OF LISTING ON



STOCKLIVE



EFFICIENCY FOR AGENTS

- Streamlined onboarding and listing tools that save you time on any device
- Flexible sale functionality that works with you
- Access to underbidder insights maximise opportunities



GROWING REACH

- National buyer audience for commercial livestock
- Professional online platform showcasing your clients livestock
- Host agent branded & bloodline verified sales



CONFIDENCE & CONTROL

- Transparent reporting
- Trusted partner with proven results across Australia
- Dedicated support team living and working in agricultural communities

*“Providing vendors with **maximum exposure**, buyers with **ease of purchase** and agents with **simplicity of use**”*

Agent Frequently Asked Questions

StockLive

Q: Who is StockLive?

A: StockLive is a 100% Australian-owned and operated online auction platform that has been connecting agents, vendors and buyers since 2017. Widely known for its involvement in seedstock sales, StockLive now also offers a dedicated commercial livestock platform featuring regular beef, dairy and sheep sales. StockLive is proud to be independently owned, free from any agency affiliations and committed to full integrity and transparency throughout the assessment and sale process.

Agent Responsibilities

Q: What am I responsible for as the Listing Agent?

A: As the Listing Agent, you are responsible for facilitating the completion of livestock assessments on behalf of your vendors, including setting the reserve price. If you're not a StockLive approved assessor, you'll also need to organise an assessor to complete the assessment component of your listings.

Post-sale, your responsibilities extend to coordinating delivery and payment of livestock, as well as any further negotiations on passed-in lots that you may wish to initiate based on the underbidder insights provided to you by StockLive.

Weighing

Q: Do all livestock need to be weighed?

A: Under the StockLive Terms & Conditions, all sheep and beef cattle offered for sale through the StockLive Commercial Platform must be weighed by an assessor except for cows with calves at foot, ewes with lambs at foot, cows pregnancy tested in calf (PTIC) or ewes scanned in lamb (SIL). Dairy cattle and stud animals may be listed weighed or unweighed, at the agent's discretion.

Approval Process

Q: How does a livestock assessment get approved?

A: Once finalised, the listing agent will submit their livestock assessment to StockLive for review and approval prior to being catalogued in the pre-determined selling order. The catalogue will be published for public viewing 24 hours prior to sale.

Underbidder Insights

Q: What are underbidder insights?

A: Underbidder insights offer agents another opportunity to secure the sale of any passed-in lots by providing you with underbidder details, enabling immediate post-sale follow-up to negotiate directly.

Staggered Closing

Q: What is staggered lot closing?

A: The staggered lot closing format delivers saleyard pace with an online reach. Each lot closes individually, closely mimicking a traditional saleyard auction, with the added convenience of scheduled closing times and bid extensions on lots that experience late competition. This style of sale secures strong results by leveraging demand and compelling buyers to act decisively on their lots of interest, without requiring the commitment of a full afternoon in front of their device.

Agent Frequently Asked Questions

Offline Assessments

Q: Can I complete assessments offline or in the yards?

A: Yes. StockLive's assessment tool is designed for accessibility and ease of use, whether you're online or offline. You can record and update location, delivery, and livestock details at any time. For crush-side data entry, you can use a downloadable spreadsheet, scale indicators such as the Gallagher TW5 or TruTest TR5000, or the StockLive mobile or tablet app. All options work offline and support draft-way recording, allowing you to sort multiple lots as you go. Once complete, simply upload the CSV file to auto-fill your assessment and avoid double entry.

Third Party Assessors

Q: Can we use a third-party assessor that isn't associated with my agency?

A: Yes. As the listing agent, you can nominate any approved assessor to complete assessments on your behalf, even if they are not associated with your agency.

Other Questions

 1300 259 742

 stocklive.com.au

support@stocklive.com.au